## FOR IMMEDIATE RELEASE

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A member of a renowned hospitality industry family Bradley Hilton Joins Lives Amplified Global Institution of World Leaders

Lives Amplified Global Institution of World Leaders 45 Rockefeller Plaza Ste 2000 New York, NY 10111

Miami, FL – Lives Amplified Global Institution of World Leaders (the "Institution") is announcing that a Member of a renowned hospitality industry family Bradley Hilton has joined the <u>Institution</u>. Mr. Bradley Hilton is recognized for his dedication to fostering innovation and building meaningful collaborations. He brings extensive experience, opportunities and access that support new levels of successes for the Institution's members and strategic partners. This important addition to the Institution's already glowing list of Members further empowers the Institution's capacity to amplify the efforts, triumphs, and resulting impact of its Members.



J. Bradley Hilton began his career with Hilton Hotels Corporation at age 17. Over the span of 14 years, he developed his expertise within the family business, making significant strides in corporate growth. As former head of Hilton Hotels Information Technology Group, Brad helped spearhead an increase in Hilton's revenue from \$700 million to \$1.2 billion. Brad is also a noted venture capital executive and founder of GAINS Venture Group, as well as a renowned philanthropist through his involvement in the Hilton Foundation. Today, Brad channels his vision and expertise into The J. Bradley Experience, a company dedicated to empowering individuals, families, and businesses around the world.

The Lives Amplified Institution of World Leaders is composed of two important entities. Lives Amplified Global Leaders Society ("Society") is an exclusive, by invitation-only Membership organization that includes current and former presidents, prime ministers, senior government dignitaries, as well as some of the world's largest family offices, investment funds, multinational corporations, as

well as influential business and thought leaders. Among its many initiatives, the Society organizes high-caliber events across the world. The Society also assists nations with foreign direct investments, infrastructure project financing, bringing local businesses and opportunities into the world, as well as bringing the world of opportunities to nations. It carries out international trade missions, establishes country-specific Commerce Councils on its interconnected global ecosystem and facilitates access to capital, strategic partnerships, new markets, government contracts and other valuable opportunities for its Members and the Institution's Member States.

<u>The Lives Amplified Foundation ("Foundation")</u> is the Institution's nonprofit arm where distinguished Members lead various high impact humanitarian initiatives that are supported by the Lives Amplified Global Institutional Platform of World Leaders and the international ecosystem of extraordinary Members.

Among many of its global initiatives, the Foundation also established the <u>Young World Leaders Academy</u>, where selected cohorts of young leaders from around the globe receive mentorship and training online and in-person on the topics of economic and political leadership from those who lead and continue to lead countries, as well some of the world's largest family offices, businesses and nonprofits. The Academy scholars are also taught by lecturers from the world's most prestigious academic institutions, such as Harvard, Wharton School of Business, Stanford, MIT, Yale, Princeton, Columbia, Oxford, London School of Economics, Johns Hopkins, Shanghai University, and other premier institutions.

Both the Society and the Foundation are working towards the common goal of elevating the well being of humanity and bringing socioeconomic prosperity across the globe.

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