

FOR IMMEDIATE RELEASE

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Imperial House of Brazil and Lives Amplified Form a Historic Union

Lives Amplified Global Institution of World Leaders
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NEW YORK, NY – Lives Amplified Global Institution of World Leaders (Lives Amplified Institution) and The Imperial House of Brazil (Casa Imperial do Brasil) today announced a landmark union that merge scenturies of noble tradition with contemporary global leadership initiatives. This historic collaboration brings together two distinguished families of influence dedicated to advancing humanitarian causes and socioeconomic prosperity across the globe.



H.E. Dr. Don Marco de Guadamillas y Cortés, Grand Chancellor of the Imperial House of Brazil and its Dynastic and Religious Orders, has been welcomed as an Honorary Member of Lives Amplified Institution. This partnership represents a significant expansion of both organizations' capacity to create meaningful change on the

international stage, and to **recognize through granting of the Royal Imperial Order Knighthood the Lives Amplified Institution's Members who played extraordinary role in elevating the well being of humanity.**

"Far from political divisions, this partnership offers leadership inspired by the historical values of justice, culture and service to the common good," stated the Grand Chancellor. "Together, we can guarantee greater stability and continuity in our humanitarian efforts worldwide."

The collaboration leverages the Imperial House of Brazil's rich heritage of service and honor, dating back to the enlightened reign of Emperor Dom Pedro II, alongside Lives Amplified Institution's contemporary network of current and former heads of state, major family offices, and business conglomerates.

The Imperial House of Brazil brings to the union its distinguished Orders and tradition of recognizing merit, philanthropy, and service to humanity.

"This union represents the convergence of historical nobility with modern humanitarian vision," said Dr. Steven V. Melnik, Chairman of Lives Amplified. "By joining forces, we're creating unprecedented opportunities to elevate the lives of humanity and bring social and economic prosperity to communities worldwide."

Lives Amplified Institution is the world's largest private gathering of current and former heads of state alongside major philanthropists and business leaders in a humanitarian and commercial environment.

This merger of families creates new pathways for:

- Enhanced global humanitarian initiatives
- Strategic partnerships between world leaders and noble institutions
- Expanded recognition programs for outstanding service to humanity
- Co-hosted international events promoting socioeconomic development
- Increased access to capital and resources for global prosperity projects

The union reflects both organizations' shared commitment to stability, unity, and service to the common good – values that transcend political divisions and offer super-partisan leadership for global challenges.

This joining of forces will support the Lives Amplified Institution's goals of assistance nations with foreign direct investments, infrastructure

project financing, and local business promotion while creating new opportunities for philanthropic impact across the globe.

ABOUT THE IMPERIAL HOUSE OF BRAZIL

The Imperial House of Brazil represents the constitutional monarchy tradition that provided Brazil with remarkable stability, unity and cultural development during the reign of Emperor Dom Pedroll. Today, it continues this legacy through its Dynastic and Religious Orders, recognizing merit, philanthropy, and service to humanity.

ABOUT LIVES AMPLIFIED GLOBAL INSTITUTION OF WORLD LEADERS

Lives Amplified is the world's largest gathering of current and former heads of state, major family offices and business conglomerates in a humanitarian and commercial environment. Through its [Foundation](#) and [Global Leaders Society](#), it assists with access to capital, strategic partnerships, new markets, government contracts and socioeconomic development initiatives worldwide.

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