## FOR IMMEDIATE RELEASE

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Former President of Bulgaria Joins the Board of Lives Amplified Organization

Lives Amplified 45 Rockefeller Plaza Ste 2000 New York, NY 10111

Miami, FL – Lives Amplified (the "Organization") is excited to announce that a former President of Bulgaria, Rosen Plevneliev, has joined the Organization as an Honorary Board Member. President Plevneliev is recognized for his strong commitment to democratic governance and economic development. He brings a wealth of experience and will contribute to the leadership of the Organization.

Before entering politics, President Plevneliev was a successful entrepreneur focused on fostering innovation and technology-driven growth in Bulgaria. His tenure as a president was marked by efforts to promote social cohesion and regional stability, as well as advancing Bulgaria's standing within the European Union. As a leading advocate for sustainable development and international cooperation, he continues to play a vital role in these and many other critical global initiatives.



The Lives Amplified Organization is composed of two important entities. <u>Lives Amplified Global Leaders Society</u> (the "Society") is a private, invitation-only membership Society composed of current and former presidents, prime ministers, other senior government dignitaries, as well as some of the world's largest family offices, investment funds, executives of multinational corporations, other business and thought leaders. Among many of its initiatives, the Society hosts high caliber networking events and assists its members in accessing capital, new markets, government contracts, strategic partnerships and much more.

<u>The Lives Amplified Foundation</u> is a distinguished nonprofit. Among many of its global initiatives, it administers online and in-person the <u>Young World Leaders Academy</u>, where selected cohorts of young leaders from around the globe receive mentorship and training on the topics of economic and political leadership from those who lead and continue to lead countries, as well some of the world's largest business and nonprofit organizations. The Academy scholars are also taught by lecturers from the world's most prestigious academic institutions, such as Harvard, Wharton School of Business, Stanford, MIT, Yale, Princeton, Columbia, Oxford, London School of Economics, Johns Hopkins, Shanghai University, and other premier institutions.

Both the Society and the Foundation are working towards the common goal of elevating the well being of humanity across the globe.

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